

Name of Parish/Town Council	Cricklade Business Association (CBA)
Date of Area Board Meeting	27 January 2010

Headlines/Key successes

- **Christmas Festivities**
- The business community supported by Cricklade Town Council arranged the Christmas festivities. Cricklade had a superb week of Christmas festivities with a fun night where Father Christmas arrived in time to give out free presents to the children of Cricklade and the Cricklade Band played as the community sang Carols in the street.
- For the second year the Church held a Tree festival where businesses and organisations in the Town supplied over 30 Christmas trees and dressed them on various themes The Church opened for three days and a constant stream of visitors were met by entertainment and refreshments in support of the Church tower fund

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- **Tourism in Cricklade**
 - The CBA sponsored an evening event to promote tourism in the Town and guest speaker Bryn Jones from Visit Wiltshire gave an informative and provoking insight into encouraging tourism. He had visited the Town earlier in the day and wandered as a visitor through the Town.

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- **Britain in Bloom**
Cricklade is the only National finalist in Wiltshire and is the Southwest entry in the small town category The launch of the competition will be in late March to coincide with the fritillary weekends on North Meadow we expect to get National Media coverage for the event.

Projects

- **Talk up Cricklade** an event to promote Cricklade in the Media to encourage visitors and stimulate the Town's Economy through tourism
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Forthcoming events/Diary dates

- Fritillary weekends Walks in North Meadow Tea Rooms open April 10/11, 17/18, 24/25
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- Cricklade festival 20 June
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- Armed Forces Day Concert by the River 26 June

Signed: Bob Jones Chairman

Date: 7 01 10